



Photography Preparation Checklist





Greg from Foxhaven Photography here. I'm excited for the opportunity to photograph your property and look forward to helping you capture what's most unique about your space to accurately showcase everything it has to offer.

Below is a guide I've put together to help you prepare your space for photography.

PREPARE AS IF YOU'RE WELCOMING GUESTS OR HOSTING AN OPEN HOUSE

Whether you're a realtor or an Airbnb host, a clean and welcoming space makes all the difference. Preparing your property as if guests are about to arrive or an event is about to take place will ensure the photos taken represent your space at its best.

If you're planning on setting out decorative touches, such as fresh flowers, a welcome basket, or carefully arranged decor, have those ready on the day of the photoshoot.

Spaces with character leave lasting impressions. Whether it's a cozy fireplace, beautiful outdoor areas, unique artwork, or inviting amenities, these details help convey what makes your space special.

Thoughtful touches such as neatly arranged books, stylish decor, or carefully selected furnishings can add personality to your space and enhance its appeal.



Add plants and display flowers to make a room feel more inviting.



Drape a blanket across the sofa or bed to provide a homey touch and pop of color.



Stack some of your favorite books to give guests a sense of your personality — and something to read.



In addition, simplify and tidy the space before photographing so it feels less cluttered and more curated for your guests.

For a more detailed checklist, I've compiled some notes below:

INTERIOR

- ☒ Open all the curtains and blinds
- ☐ Hide the cords behind electronics and appliances
- ☐ Sweep and vacuum the floors
- ☐ Dust
- ☐ Empty trash
- ☐ Remove any items you don't want photographed (family portraits, valuables, etc.)
- ☐ Fluff the pillows
- ☐ Straighten bedding
- ☐ Tidy and organize all tables and countertops
- ☐ Remove items from the bed, like towels, robes, and clothes.

EXTERIOR

- ☐ Remove cars from the driveway
- ☐ Hide unwanted objects (gardening hose, toys, tools, etc.)
- ☐ Neatly arrange any decorations or plants near the front door
- ☐ Tend to any gardening needs, like dead plants, brown spots on the grass, or bushes that need pruning
- ☐ If you have accessible amenities like a ramp, please put them in place

LIVING ROOM

- ☐ Clear unnecessary objects from tabletops
- ☐ Fluff pillows, and arrange blankets on the couch
- ☐ If there's a fireplace that can be safely ignited, you can turn it on for photos if you prefer

BEDROOMS

- ☐ Make all beds with clean sheets that are tucked in
- ☐ Check that the comforter is smoothed out and even at the foot of bed
- ☐ Fluff pillows
- ☐ Include two pillows per guest
- ☐ Clear clutter from the bedside table, dresser, and desk
- ☐ Remove any telephones and remotes from the nightstand
- ☐ If you have accessible amenities, such as a remote for an electric profiling bed, please put it in place

BATHROOMS

- ☐ Clean the bathroom
- ☐ Close the toilet lid
- ☐ Fold towels or hang them neatly where guests can expect to find them
- ☐ Double-check the mirror is free of spots
- ☐ Arrange toiletries neatly
- ☐ Replace the toilet paper with a new roll
- ☐ If you have accessible amenities like a shower chair, please put them in place

KITCHEN

- ☐ Put away dishes and food items
- ☐ Clean countertops and surfaces
- ☐ Display a few kitchen amenities on the countertop—like an espresso machine, tea kettle, and toaster oven—but be sure to hide any visible cords
- ☐ Place all cooking ingredients inside cabinets or on shelves
- ☐ Try to arrange visible objects symmetrically (hanging pans, counter chairs, etc.)
- ☐ Check that any additional decorations are arranged neatly (such as a bowl of fruit or flowers)



FINAL PREPARATION NOTES

Please communicate with me what you think makes your space stand out. So long that's done, the photos will take care of themselves. Upon my arrival, I'll conduct a thorough walk-through, carefully assessing any placements of furnishings, decor, and any outdoor elements.

Your property's visual story starts with this meticulous preparation. Rest assured, my attention to detail will result in captivating images that showcase your rental property at its absolute best. I come prepared with items like doorstops, multiple tripods, and even a leaf blower.

If you have any other questions, ideas, or suggestions on how we can make your photoshoot and the end results as best as they can be, please feel free to let me know and I'd be happy to help you bring your space to life the best I can.

Cheers,

A handwritten signature in black ink that reads "Greg Goodson". The signature is fluid and cursive, with a horizontal line extending from the end of the name.

Greg Goodson
Foxhaven Photography